



STEINWAY & SONS

Owners Magazine

- Summer 2006 -

COPY INSTRUCTIONS

Please find enclosed important information regarding the supply of artwork for your advertisement. You should supply your artwork in accordance with the following specifications:

DIMENSIONS:

	Double Page:	Single page:	Half page (vertical)	Half page (horizontal)	Third page
Trim size:	276mm x 426mm	276mm x 213mm	276mm x 106.5mm	138mm x 213mm	276mm x 71mm
Type area:	256mm x 406mm	256mm x 193mm	256mm x 96.5mm	128mm x 203mm	256mm x 61mm
Bleed:	Allow 3mm all round	Allow 3mm all round	Allow 3mm all round	Allow 3mm all round	Allow 3mm all round

FILE FORMAT: Press Optimized PDF (350dpi)

PREFERRED DELIVERY METHOD: FTP transfer (follow instructions below)

1.) Go to <ftp://ftp.faircount.co.uk> in web-browser or ftp client programme

Enter username: steinway

Enter password: ny1853

2.) Drag and drop in the folder containing your artwork with an appropriate name, e.g. Mercedes

BY COURIER/MAIL:

Faircount Ltd.

Production Dept.

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Tel: +44 (0)20 7428 7000

Fax: +44 (0)20 7284 2118

email: c.davidson@faircount.co.uk

MEDIA:

DVD, CD ROM, ZIP DISK, ETC.

COPY DEADLINE: 7TH JUNE 2006